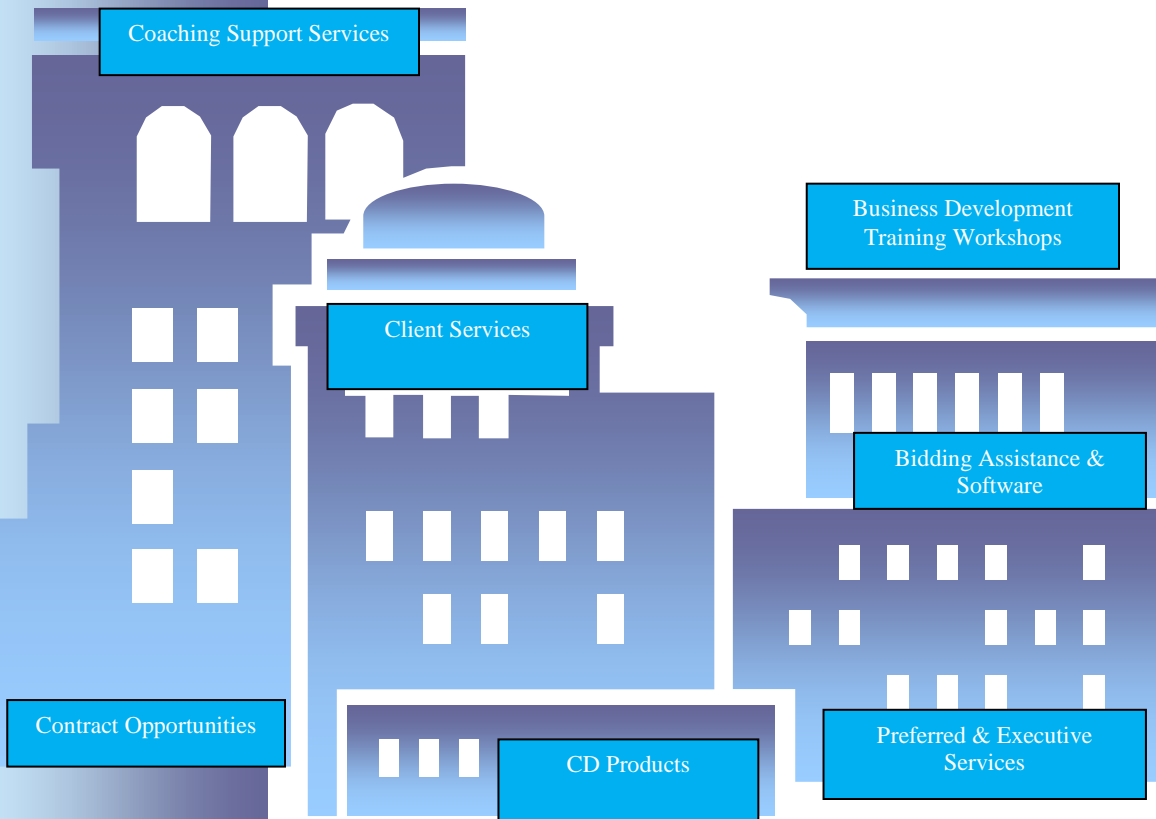


“Partnering to Expand Service Excellence”



NACBC **Company Overview Package**



COMPANY HISTORY...The idea began with the owner's family and the business started from their garage. First there was one new Account established and several began to follow. The owner was mopping the customer floors and thought to himself "one day I will have other workers mopping these floors and providing the cleaning services for me. The business gained more accounts and grew to 50 employees. The company gained accounts with Sirsi, Boeing, LifeSouth, Huntsville Hospital, and many other companies in the Tennessee Valley surrounding areas. The owner had the idea and concept to license small business owners through his company to do the cleaning work where they can earn more monies from their work efforts. A License Agreement was established and it was different from offering a franchise because the small business owner could gain accounts through this company and still go out and build their own business by getting their own accounts without the middle man involved. The company began leasing equipment and selling cleaning supplies directly to the small business owners who were called Licensees. Moreover, more clients were obtained and the company facilitated cleaning for contractual janitorial services for medical accounts, construction site accounts and many types of commercial facilities. In addition, the company participated in community blood drives to partner with its clients for long-term contractual services. During this tenure of the partnership with a close friend, the owner took the business to newer improved levels, had a great Sales team, established an Administration team, and later developed the concept of offering a Customer program to help others start and expand their cleaning businesses. We are proud to say that we have helped hundreds of people to start and expand their cleaning businesses. Many of our former Customers in the past were considered as Licensees because they were licensed to work in our buildings, and many were called Contractors because they contracted out the work with us on a monthly and annual basis. Now that we have expanded our Exclusive services, we have something more in store for small business owners. The first set of products were "The Starter Series Books" which were generated to teach others how to perform professional cleaning services and here we are today, with new and more professional commercial cleaning products and

services! The company has been around for more than 20 years under the name AJS Industries, Inc. and later changed in 2006 to NACBC, National Association of Certified Building Contractors as the program and contractual services were expanded to offer CD Products, Preferred and Executive Services, Client Services, Contract Opportunities, Trainings and Business Development. NACBC writes and develops each of its Commercial Cleaning CD Products through the company writing department, and offers the professional information on bidding, general cleaning, accounting, floor and carpet cleaning, proper use of cleaning supplies and equipment, along with various other need-to-know information for business owners engaged in the industry. NACBC establishes training workshops throughout major cities randomly throughout each year to promote the company products and services and to new or existing business owners who are in need of professional assistance with gaining new contract opportunities, certifications, support services, and additional guidance with their business endeavors.

THE NACBC DIFFERENCE... Offering Support Services for Commercial Cleaning Processes, Bidding Assistance, Commercial Cleaning Software & CD Products, Training Workshops, Business Tailored Services & much more!



Certifications

Client Services

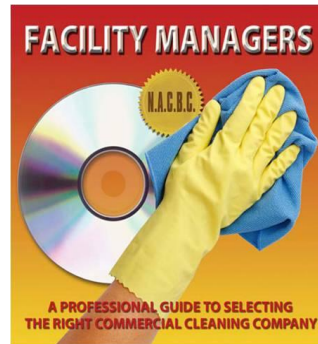
Business Development Trainings & Industry Guidance



Starting & Expanding Coaching Support Services



Medical Facility Cleaning, Chemical Safety & OSHA Standards



Bidding Software & Commercial Cleaning CD's for Essential Industry Information and Guidance



- ❖ Preferred Services to assist with business start up giving you a foundation into the commercial cleaning business.
- ❖ Executive Services to assist with business expansion to guide you with professional and competitive bidding and for contract placement opportunities.

Ronald E. Allison, Sr., President
1871 Slaughter Road,
Suite I, Madison, Alabama
35758

Dear Prospective Customer:

The National Association of Certified Building Contractors (NACBC) would like thank you for your interest in our program services and to help you acquire additional revenue streams for your life and family. The purpose of efficiently operating our many program services to include training workshops on a national basis is to help individual business owners with essential industry information to get their commercial cleaning businesses started, as well as help with many areas of business development and expansion.

NACBC has established many efficient programs, products and services to include providing extensive trainings on a national spectrum to small business owners looking to start or expand their own commercial cleaning business: to include assistance with hiring sales representatives, trainers and other essential staff to facilitate such services required.

NACBC is dedicated to providing the new or existing business owners with the most effective industry information to help them succeed in starting or expanding their own commercial cleaning business. The Attendees will receive a Free "How to Start or Expand your own Commercial Cleaning Business" CD at each training workshop. Please take a moment to visit NACBC website at www.nacbc.com which will provide you with greater insight into the full spectrum of its unique services provided to new or existing business owners. Thank you for taking the time to review our company history and business data.

Sincerely,

Ronald E. Allison, Sr., President
1-800-856-5594

To implement the business objectives the organizational departmental functions are as follows:

- I. The Administrative Team to launch new offices throughout each major city of the United States. Conduct hiring processes & facilitate business administrative functions.**
- II. The Operations Department to build sales teams and to promote their ability to participate in advancement opportunities to other positions. To oversee business operations, trainings, and contract placements.**
- III. The Accounting Department to reinvest revenue earned to facilitate all company processes, and other financial endeavors for continued business growth.**
- IV. The Services & Coaching Department to facilitate all Preferred and Executive Services as established to implement Professional Assistance for Customers, and other interested parties.**
- V. The Stakeholders, Investors to engage in business financial processes for company advancement and strategies to meet its long-term goals.**

The Company Departmental Areas:

- Operations Department**
- Administrative Department**
- Accounting Department**
- Certification Department**
- Writing & Product Development Department**
- Program Services Department**
- Business Development Training Department**
- Sales Department**
- Licensed Contractors**

Company Data:	
Ronald E. Allison, Sr. The National Assoc. of Certified Building Contractors	President & CEO Operations Manager
Felicia Young-Allison, V.P.	Administrator & Lead Writer
Office Physical Location: 1871 Slaughter Road, Suite I Madison, AL 35758	Mailing: PO Bo 7134 Huntsville, AL 35807
National Number: 1-800-856-5594 Coaching Hotline: 888-771-7001	Corporate Office Direct Line: 256-837-5778 Atlanta Office Direct Line: 404-566-4749

Contract Placement Program

Overview

This unique program is designed for the purpose of helping our Executive Certified Customers to obtain contracts without the worry of being stressed about various franchise concerns. The cost of beginning a franchise will be extensive, and you will be starting your business off with an excessive expense right from the start. The great difference between your taking advantage of our Contract Placement Program and your being a part of a franchise is that you will be able to Grow “**Your**” Business.

In a franchise, you may have the opportunity to obtain many contracts, however, you will never own the contracts, nor will you be allowed to go out and build business for yourself. On the other hand, with our Contract Placement Program, you will own the life of your contracts and solely responsible for billing, account management, and paying your workers. Also, as there are many stipulations that you will have to adhere to in a franchise type organization, you will not receive the personal guidance needed to understand the bidding process, as well as receive the knowledge of essential industry practices, training, and the ongoing support necessary for running a successful commercial cleaning business. With NACBC, you will receive special guidance and training to help you become more efficient as a building manager for the facilities you clean. In addition, it is our goal to teach you and help you with the essential knowledge to benefit you, that you may have the knowledge, skills, and ability to maintain your cleaning accounts with your customers for years.

NACBC has found a unique way to give you essential industry information and practices that you can use to become the most successful commercial cleaning business owner possible. In this program, as an Executive Certified Customer, you have the opportunity to obtain contract placement, lead generation assistance, lead database management assistance, coaching support services, proposal writing assistance, and open access to using your bidding software to give competitive and cost-effective bids for your potential customers. Along with the services that NACBC has in store for you, it is our primary goal to work with you to help you succeed in your commercial cleaning business endeavors!

“Partnering to Expand Service Excellence”